



Modern Earth Web Design is Manitoba's leading provider of custom designed website, applications, and online marketing tools for consumers and business. Our greatest strength is the creativity and talent of our team, and we have a true commitment to customer service and strive to eclipse the ordinary in both our client care, and the work we produce.

## **Web Graphic Designer**

### **About the Position**

The successful candidate will be responsible for assisting in the ongoing creative development and maintenance of custom designed client websites. Your goal will be to understand client expectations, and combine the principles of extraordinary web design and online marketing to wow our clients.

Potential team members will need strong design experience, knowledge of web based resources, and an understanding of web related concepts. Candidates will manage multiple simultaneous tasks to meet tight timelines and focus on high-quality results. You will assist in outlining design requirements and flag issues that affect project scope. This position will involve contact with customers while sharing project solutions, gathering and clarifying project requirements, building design specifications, and working with our team of programmers, content writers and online marketing specialists.

### **Responsibilities**

- Lead or participate in projects to create and maintain client web sites
- Update, maintain and create web content, managing content creation resources
- Provide marketing insight and suggestions with regard to web development strategies
- Obtain necessary product info from the sales and marketing team
- Edit and or create web ready images
- Assist in website troubleshooting and client support issues

### **Technical Requirements**

- Firm understanding of the Internet and related technologies
- Proficiency with HTML, DHTML, CSS, Flash, Photoshop, Illustrator and Dreamweaver
- Working knowledge of Javascript
- Understanding of marketing and advertising objectives and strategies

### **Competencies**

- Ability to thrive in a team environment, both as a leader and a team member as appropriate.
- Strong analytical and problem solving skills with the ability to multitask and switch gears quickly and effectively
- Ability to function in a deadline driven environment
- Exceptional organizational skills
- Strong written and verbal communication skills
- Demonstrated understanding of customer service principles

If you feel you can help us achieve and exceed our business goals, please apply with a link to your online portfolio. Modern Earth Web Design values diversity and is committed to Employment Equity. We encourage all qualified candidates to apply, however only those invited for an interview will be contacted.